

November 20, 2024 Board Meeting - Minutes

Board Members Roll

| Office on the web Frame | | | | | |
|------------------------------|---------------------|-------------------|-------|--------------|-------|
| Wednesday, November 20, 2024 | | | | | |
| Seat | Organization | Name | Here? | Alternate | Here? |
| Chambers of Comm | Utah Valley Chamber | Curtis Blair | | | |
| Utah DWQ | Utah DWQ | John Mackey | X | Scott Daly | |
| Utah DNR | Utah DNR | Ben Stireman | X | | |
| Genola | Genola | Curtis Thomas | | | |
| Governor's Office | GO UTAH | Kamron Dalton | X | | |
| Governor's Office | UVU | Hilary Hungerford | X | | |
| Lehi | Lehi | Mark Johnson | X | | |
| Lindon | Lindon | Carolyn Lundberg | X | | |
| Orem | Orem | LaNae Millett | X | | |
| Provo | Provo | Michelle Kaufusi | X | Isaac Paxman | |
| Saratoga Springs | Saratoga Springs | Chris Carn | | | |
| Utah County | Utah County | Skyler Beltran | X | | |
| Utah House | Utah House | Brady Brammer | | | |
| Utah Senate | Utah Senate | Mike McKell | | | |
| Vineyard | Vineyard | Julie Fullmer | X | | |

- Sam Braegger explains the voting process for board members, emphasizing the need for audible votes and hand raise options for comments.

Roll Call and Initial Reports

- Carolyn Lundberg conducts the roll call, confirming the presence of board members both in-person and online.
- John Mackey provides a report on the Utah Lake water quality study, highlighting the milestone of the final report on atmospheric deposition.
- Ben Stireman compliments the work done by John and his team at the legislature and provides updates on the comprehensive management plan and upcoming public meetings.
- Carolyn Lundberg opens the floor for public comments, but no one comes forward to make comments.

Approval of Previous Meeting Minutes and Financial Reports

- The board approves the minutes from the September 18 ULA board meeting without any changes or additions.
- Sam Braegger explains the new format for the financial reports, noting the inclusion of more detailed information from Paramount Tax and Accounting.
- Kamron Dalton suggests including year-to-date summaries and comparisons against budgets in the financial reports.
- The board approves the financial reports after a brief discussion on the new format and

potential improvements.

Executive Director's Report and Updates

- Luke Peterson provides an update on the Utah Lake Nature Center, including the \$5 million secured from Congressman Curtis and plans for additional funding.
- The Utah Lake symposium is discussed, highlighting the success with 150 attendees and significant press coverage.
- The North American Lake Management Society conference is mentioned, with a focus on public policy advocacy.

- The 2025 carp competition is introduced, aiming to incentivize the removal of carp from Utah Lake.

Recreation Access Plan and Eco Counters

- Sam Braegger discusses the Eco counters project, which tracks visitation at various access points around Utah Lake.
- The recreation access plan is introduced, with Bike Utah hired as the consultant to assess current access points and gather public input.
- The importance of prioritizing improvements at existing access points and the educational element of recreation is emphasized.
- The recreation access work group and other stakeholder groups are mentioned, with plans for regular meetings and workshops.

Events, Programs, and Sponsorships

- Heather McEwen provides updates on the Utah Lake photo contest, which received over 140 submissions and plans for a Utah Lake photo book.
- Upcoming events and the 2025 carp competition are discussed, with plans for improved festivals and events.
- The Utah Lake Flora t-shirt is mentioned as a potential funding source for events and conservation efforts.
- The board is informed about the procurement of an events firm to support various events and the ongoing market research by Zofo Digital.

Communications and Social Media

- Anna Hall provides updates on the Utah Lake symposium video, which is being posted on YouTube, and plans for Native American Heritage Month and holiday-themed social media posts.
- A new calendar planning effort is introduced, aiming to improve social media planning and engagement.
- The board is informed about the hiring of four teachers for creating new field trip lessons for fourth graders.
- The importance of social media awareness for future planning and engagement is emphasized.

Conservation and Restoration Efforts

- Addy Valdez provides updates on various restoration projects, including the installation of 38 trees in Mill Race and Vineyard shoreline.
- The Phragmites treatment and WRI project are mentioned, with plans for a full report from Bio West.

- The board is informed about the plans for planting 40,000 plants next year, including pollinator habitat plants and trees.
- The Utah Lake preservation fund and other grant applications for vegetation restoration and conservation are discussed.

Closed Session and Action Items

- The board moves into a closed session to discuss the purchase of a water right or water shares.
- Upon returning from the closed session, the board approves the 2025 ULA board meeting schedule with a change to the second Wednesday of every other month.
- The board considers and approves a resolution authorizing the issuance of up to \$6 million of the authority's general revenue bonds, with a condition for a separate public meeting to approve the bond.
- The next ULA board meeting is scheduled for January 5, 2025, and the meeting is adjourned.