

UTAH LAKE AUTHORITY

SMALL GRANTS

PROGRAM OVERVIEW

SUBMISSION DEADLINE

February 1, 2024

5:00pm



Purpose

The Utah Lake Authority Small Grants Program (Grant Program) offers one-time funding to aid applicants with starting or improving existing recreation offerings at Utah Lake for residents and visitors. The purpose of this Grant Program is to fund efforts to improve, expand, or enhance recreation and leisure opportunities at Utah Lake public access areas as part of the Utah Lake Authority's (ULA) mission to enhance the aesthetic qualities and recreational use and enjoyment of Utah Lake.

FY 24 Grant Cycle

December 1, 2023 – February 1, 2024

Learn more or submit a
proposal at:

utahlake.gov/small-grants-program

Projects can include:

- Efforts to improve, expand, or enhance recreation at Utah Lake
- Construction of recreation- or leisure-related amenities
- Ongoing recreation and leisure programs, such as classes, leagues, or any other combination of multiple occurrences
- Special events, defined as an event which occurs one time during the year related to recreation and/or leisure at Utah Lake



Eligible expenses include:

- Benches, bike repair stations, piers, workout stations
 - Equipment purchases, such as kayaks, canoes, paddleboards and associated equipment, fishing tackle and accessories, and special event equipment
 - Marketing costs, such as paid social media ads, digital advertising, printed flyers, and other materials
- *Marketing costs are limited to 5% of the reimbursed amount.
- Required permit fees, paperwork, or certifications
 - Training and education to provide staff with necessary skills for program, special event, or project implementation

Ineligible projects or expenses include:

- Projects located at private access areas or outside the ULA boundary
 - Programs or special events that will have restricted audiences
- *This does not prohibit paid events if they allow anybody who pays to attend but excludes any programs or special events where attendance is restricted to a club, HOA membership, etc.
- Projects that don't align well with the overall mission and vision of the ULA



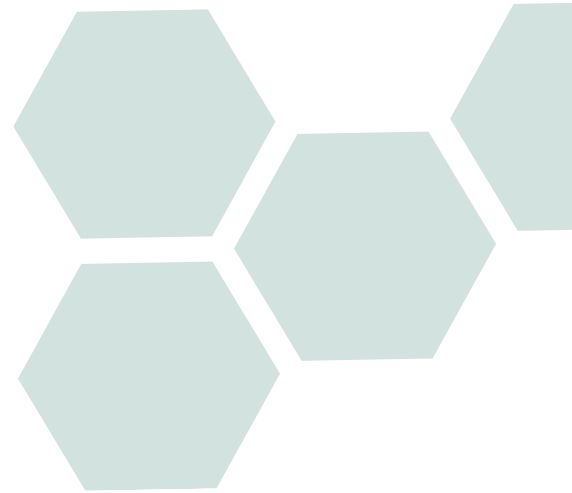
General Eligibility Requirements

- Eligible applicants: Municipalities, Utah County, non-profit organizations, and private businesses.
- Public use: The project must be open for public use.
- Economic opportunity: Preference will be given to projects that increase visitation to the area or offer an economic opportunity to the community to focus on attracting and retaining residents.
- Education: Preference will be given to projects that include educational elements to inform participants about Utah Lake.



Grant Size

- Up to \$60,000 is available this cycle. The ULA ranking committee may award any amount, according to the application review process. The committee is not required to allocate any/all funds available.
- Applicants may request any amount from \$500 up to \$60,000. If the total amount requested in applications that are approved exceeds the amount available, partial awards may be given.



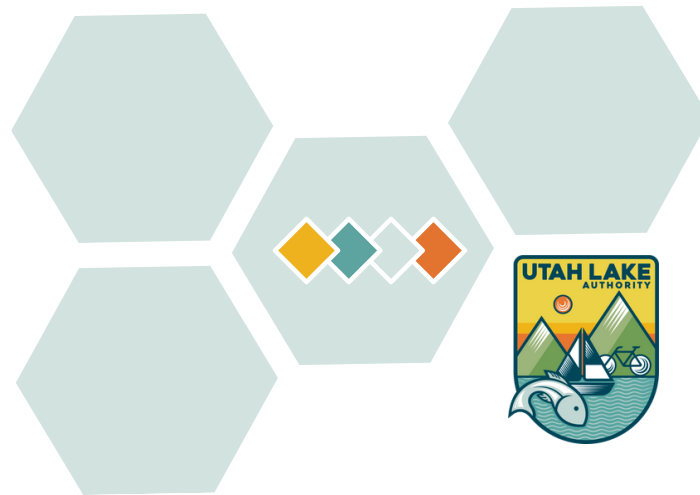
Match Component

- The Grant Program requires that the applicant provide 25% of the funding, half of which must be cash.
- Example: If the overall project is \$14,000 ($\$14,000 \times .75 = \$10,500$), the applicant must provide \$3,500 (\$1,750 in cash) of the cost and can apply for a maximum of \$10,500 to be requested/reimbursed.



Contract and Reporting Requirements

- The project must be completed within 18 months of the signed contract date.
- Funding is provided as a reimbursement after the applicant's spending.
- Up to 75% of the matched monies may be given before completion of the project.
- Final funding is contingent upon the ULA's inspection of the completed project.
- Awardees will only receive reimbursement funds up to the amount spent (e.g., if you were initially awarded \$10,000 but ended up spending only enough to qualify for \$8,000, you will only be reimbursed \$8,000).



Performance of Project

- Grant recipients shall complete projects in accordance with the terms, conditions, and plans set forth in the application.
- Upon request from the ULA, recipient must provide an accounting of the funds used. All non-expendable and education equipment purchased with Grant funds shall have a mutually agreed upon life span. During this life span, the recipient shall not sell, change, or alter the intended use of the equipment. If any of the equipment is lost, stolen, damaged, or destroyed, other than normal wear and tear, the recipient is responsible for its replacement.
- If the Grant funds are used for education, a minimum number of classes will be required.
- Payment of permit fees from Grant funds are only allowed if such permit fees are required for completion of the project.