## **Meeting Objectives and Desired Outcomes**

Planning Team to understand the purpose of the Utah Lake Management Plan; Planning Team to understand their roles/responsibilities in shaping the Utah Lake Management Plan. Through Jacobs' facilitation, the Planning Team will develop a vision statement describing ideal future conditions at Utah Lake and a mission statement describing the ULA's management intent for Utah Lake.

## Agenda

Est. Time	Agenda Item	Owner
15 minutes	1. Welcome and Introduction	Calah
	a. Introduce Jacobs team	
	b. Introduce the project	
	c. Review the agenda and time management	
	d. Round the room introductions	
15 minutes	2. Purpose of the Meeting	Calah/Tom
	a. What is the 'Planning Team'?	
	b. Review meeting purpose and desired outcomes	
	c. Review Utah Code Title 11 Chapter 65 (printed copies available)	
	d. Overview of project approach. Vision and Mission vs Goals and Objectives	
	e. Vision vs Mission: what is the difference?	
30 minutes	3. Breakout Session #1: SWOT Analysis	Tom
	a. Review 'SLIDO' survey results	
	b. Purpose of the exercise	
	c. Breakout into small groups. Each group will:	
	i. Conduct a SWOT analysis	
	ii. One leader will report out to the large group	
	d. Group 'dot voting'	
	e. Group discussions about findings	
10 minutes	4. Vision Statement Context	Calah
	a. Example vision statements from local planning efforts	
	b. Example vision statements from other lake management planning efforts	
35 minutes	5. Breakout Session #2: Draft Vision Statement	Tom
	a. Purpose of the exercise	
	b. Breakout into smaller groups. Each small group will	
	i. Draft a vision statement for Utah Lake	
	ii. Leader from the group will report out	
	c. Group 'dot' voting	
	d. Group discussions and draft vision statement	
5-10 minutes	BREAK	
10 minutes	6. Mission Statement Context	Tom

	a. Example mission statements from local planning efforts	
	b. Example mission statements from other planning bodies	
35 minutes	7. Breakout Session #3: Draft Mission Statement	Tom
	a. Purpose of the exercise	
	b. Breakout into smaller groups. Each small group will	
	i. Draft a mission statement for Utah Lake	
	ii. Leader from the group will report out	
	c. Group 'dot' voting	
	d. Group discussions and draft mission statement	
	8. Workshop Summary	
	a. Group discussion to finalize Vision and Mission statement	
10 minutes	9. Next Steps	Calah/Tom
	<ul> <li>a. Prepare a workshop summary and circulate draft vision and mission statements</li> </ul>	
	b. Discuss upcoming Goals and Objectives Workshop	