

Goals and Objectives Workshop

Location: Historic Courthouse, 3rd Floor Ballroom, 51 South University Ave, Provo, UT 84601

Zoom link: <https://us06web.zoom.us/j/84353855923?pwd=b2pkZkhpSXNBNjhrSTdYVWkV2ZjI5dz09>

Meeting ID: 843 5385 5923

Passcode: 145757

Utah Lake Management Plan

- I. **Welcome – Dave – 10-15 min**
 - a. Introductions
 - b. Where are we in the project roadmap/timeline:
 - i. Re-orient the group to the scope of work overview
 - ii. Right now: we are compiling the list of management activities and developing a webmap
 - c. Meeting purpose and expected outcomes
 - d. Review agenda and meeting format

- II. **Vision and Mission Workshop Summary – Calah – 15 min**
 - a. Meeting summary
 - b. S.W.O.T. results
 - c. Review vision and mission statements. Review [survey](#) results (. Group discussion.
 - d. Finalize vision and mission statements

- III. **Goals vs Objectives: what's the difference? - Tom**
 - a. Definitions
 - b. Comparing goals and objectives
 - c. S.M.A.R.T. Goals and objectives
 - d. Examples of goals and objectives side by side

- IV. **Goal Statement Context – Tom**
 - a. Review two different frameworks for goal setting and discuss the options for the Utah Lake Management Plan
 - i. Functional framework
 - ii. Mission-based framework
 - b. Review example goal statements from other planning documents

- V. **Breakout Session #1: Develop Goals – 30-35 mins**
 - a. Purpose of the exercise: Each group draft a goal framework and goals that support the overall vision

- i. Breakout
- ii. Report outs
- iii. Group dot voting
- iv. Group discussion and draft vision statement

5-10 minute Break

VI. Objectives Context – 10 mins

- a. Using S.W.O.T. results to help shape objectives
- b. Example objective statements

VII. Breakout Session #2: Draft Objectives – 30-35 mins

- a. Purpose: In the breakout session, team members to draft objectives for each goal
 - i. Breakout
 - ii. Report outs
 - iii. Group dot voting
 - iv. Group discussion and draft objectives

VIII. Wrap up/Summary - Tom

IX. Next Steps – Dave 10 mins

- a. Prepare a workshop summary and circulate it with the draft goals and objectives statements
- b. Re-visit project plan road map. What is next?
- c. [Review management activities](#)